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MACQUARIE RADIO NETWORK – APPEAL OF TALK RADIO INCREASES ACROSS ALL AGES

2GB ACHIEVES 13.7% SHARE* AND RECORD CUMULATIVE AUDIENCE

2GB has continued its winning streak for 2006 with the release of today's Nielsen Media Research radio survey. 2GB recorded an unbeatable **13.7% audience share**, its highest result for the year and 17th consecutive survey win.

Macquarie Radio CEO, Angela Clark said, "This is an outstanding survey result. Macquarie Radio Network (2GB/2CH) recorded a **combined audience share of almost 30%** of commercial listening**.

"Footy fever has clearly taken hold with **Ray Hadley's Continuous Call team capturing 15.7%** of all listening on weekends. As a result, the Continuous Call team **are number one on weekends in Men 18–39**.

"2GB start each weekday with the ultimate drawcard, the **Alan Jones breakfast show won yet another survey with a staggering 17.1% share of listening. Alan attracts 66% more listeners** than the number two breakfast show, ABC 702 with 10.3% share.

"2GB attracts 701,000 different listeners each week, its highest cumulative audience figure since 1987."

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For further information:

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*Source – Nielsen Media Research Survey 4, 2006 (Mon – Sun 5.30am – midnight ppl 10+)

** Macquarie Radio Network recorded a 28.2% combined share of Sydney commercial listening for Nielsen Survey 4, 2006