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MACQUARIE RADIO WIN HIGHLIGHTS DOMINANCE IN NEWS AND SPORT

2GB has continued its winning streak for 2006 with the release of today's Nielsen Media Research radio survey. 2GB recorded a 12.9% audience share – well ahead of the next Sydney station, 2Day FM with 9.8%.

Macquarie Radio CEO, Angela Clark said, "This is an outstanding survey result. The network's ongoing success is a tribute to our entire team. We have the best news and sports team supporting the best on-air team.

"Macquarie National News continues to confirm its leadership position in breaking news coverage. 2GB was the only commercial radio station in Australia to cover the Tasmanian miner story from day one, with our team reporting from Beaconsfield since Anzac Day.

"Our goal is to deliver Sydney the news as it happens from across Australia. Now with our news and sport pod-casts we give all Australians the ability to access our pre-eminent coverage.

"This survey also acknowledges the popularity of the Continuous Call team and our NRL coverage, with 2GB number one in all people, all men and all men 18 – 39."

Key Points;

- Alan Jones continues to captivate Sydney at breakfast, with another survey topping win of 16.4% - 55% more listeners than the nearest commercial radio station (2Day FM)
- Ray Hadley scored another survey win in his morning program with 14.4% - Ray attracts 1 in 5 Sydney listeners to commercial radio

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For further information:

Antonia O'Neill

0417 252 805

9270 0240

* Source – Nielsen Media Research Survey 3, 2006 (Mon – Sun 5.30am – midnight ppl 10+)