



**Immediate Release: 21 February, 2006**

**2GB Number One in Survey One...  
Alan Jones scores highest ratings in three years!**

2GB has started the year on a high, winning the first ratings survey of 2006, with today's Nielsen Media Research release. Alan Jones' breakfast show maintained its number one position with a 17.5% overall share, up on last survey and 7.5 percentage points ahead of the nearest Sydney station. This is his best result since Survey 1, 2003.

Macquarie Radio CEO, Angela Clark said, "This is a great way to start the year. There has been much discussion in the press about increased media competition and radio audiences fragmenting, yet we have seen our market share increase across key programs.

Ratings performance includes;

- o **2GB 873** - Outright Number One Commercial station in Sydney with 17.4% commercial share of 10+ listening
- o Australia's Number 1 Breakfast host, **Alan Jones**, increased his already massive audience with his program (5.30am – 10am M-F) attracting a 22.7% commercial share
- o **Ray Hadley** – Number 1 *again* in mornings with 15.9% commercial share (10am-1pm MF)
- o **2CH 1170** registered an increased share in Survey 1
- o Macquarie Radio Network attracts 810,000 different listeners 10+ each week, with 40% of them not listening to any other station.
- o Macquarie's audience listen for the longest period of time – on average an amazing 18 hours per week (7 hours more than the nearest network – ARN with 11 hours a week)
- o Macquarie Radio has a dramatic 1 in 3 share of grocery buyer listening to Sydney commercial radio

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\* Source – Nielsen Media Research Survey 1, 2006